

LAUREN STEURY

VIDEO + PHOTO CONTENT PRODUCER

www.laurensteury.com • laurensteurymedia@gmail.com • 707-357-0372

SUMMARY OF QUALIFICATIONS

Visual storyteller with 6+ years in video production and 3 years in corporate Digital Media

- pre-production experience in budgeting, concepting, casting, creative direction
- production experience in videography, lighting, sound, directing talent, managing crew
- post production experience in editing, text graphics, managing freelance animators

EDUCATION

The Evergreen State College

Olympia, WA 2012 - 2015

BA in Film and Animation

Student Undergraduate Research Fellowship Winner

SKILLS

Adobe Premiere, Lightroom, Photoshop, Video Lighting, Video Production, Video Editing, Casting, Product Photography, Content Strategy, Post Production, Gen Z and Millennial Trend Awareness, Youtube, TikTok, Instagram

EXPERIENCE

Hum Nutrition - Video Producer

Los Angeles, CA April 2021 - October 2021

- Produced editorial content featuring Registered Dietitians and wellness experts for Youtube, Instagram and TikTok channels based on marketing goals.
- Developed video content strategy and implemented video production processes, equipment purchase and organization

Denim Dudes - Video Producer

Los Angeles CA May 2020 - April 2021

- Produced 5 part documentary series on the impacts of Covid-19 on the Denim Industry

The Flex Company - Video Producer + Photographer

Los Angeles, CA October 2020 - December 2020

- Produced around 30 Direct Response and Brand Awareness Ads for Paid Media which achieved increased engagement and excellent CTA metrics
- Managed mid-sized budget, multiple freelancers, casting, pre through post production

Merle Norman Cosmetics - Video Producer

Los Angeles, CA November 2019 - March 2020 (Covid-19)

- Concepted and produced brand awareness content and product education
- Increased diversity and trend awareness in the target audience

Sun House Video - Founder, Videographer, Editor

Mendocino, CA May 2017 - January 2021 www.sunhousevideo.com

- Operated successful small business with outstanding reviews
- Shot and edited over 30 wedding films

CERTIFICATES + AWARDS

Certified COVID-19 Compliance Officer for music video, commercial and film production 2021

NON-MEDIA RELATED TRAININGS

200/500HR Yoga Teacher Training Yandara Yoga + Recharge Retreats

Suicide and Crisis Intervention - Crisis Clinic Olympia, Washington

Trauma Informed Yoga Training - Yoga for Prisoners Seattle, WA

Western Herbal Medicine 1 Year Apprenticeship - Sister Spinster